



# Advertise for as little as 6 pence per advert\*

Rates are based on shorted month of the year - February - and the least number of possible ferry crossings.

## Facts

**Larne - Cairnryan: 184 crossings**  
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**Sailing time: 105 minutes**  
**Length of advert: 15 seconds**

184 sailings x 105 minutes/sailing = 19320 minutes  
19320 minutes/15 second advert = 4830 displayed adverts/month  
4830 adverts @ 10p per advert = £483/month

## However...

**\*Special Offer 1**  
**4 MONTHS FOR THE**  
**PRICE OF 3**

£483 x 3 months = £1449  
£1449 / 4 months =  
£362 / month

## More!!!!

**\*Special Offer 2**  
**Further 20% OFF when taken**  
**with magazine advert.**

£362 - 20% = £290/month  
for 4 months.  
That's a massive **saving of**  
**over £600** off rate card.

Negotiated rates are available for those advertisers who wish to consider long-term advertising, combined magazine/digital advertising, two-way crossings or other permutations.

\* Rates are based on shorted month of the year and the least number of possible ferry crossings.  
Available until 31 August 2008. Invoiced a month in advance and each month thereafter.

**FOR FURTHER DETAILS PLEASE CONTACT OUR SALES TEAM ON 028 9073 8008**



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